June 17, 1985

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J. L. THOMPSON'S OFFICE

Mr. James L. Thompson, Jr. Vice President of Media PHILIP MORRIS, U.S.A. Philip Morris, Inc. 120 Park Avenue New York, New York 10017

RE: OUTDOOR LEGISLATION-NEW YORK STATE

Dear Jim:

In follow-up to your recent phone conversation with Bill Nassau, attached is a summary of our proposed Outdoor legislation in New York.

Bill and I look forward to meeting with you and/or Mr. Weissman on June 26 or 27.

Thanks again for your help.

Sincerely,

WHITECO METROCOM, INC.

Deah W. Elofson

Vice President/General Manager

DWE/ch

Enclosure

CC: W.R. Nassau